

# Grow India Naturals

# **CULTIVATOR & EXPORTER**

# **Packaging Solutions**

#### We have categorized our packaging into three levels:-

- 1. Primary Packaging (Direct contact with the product)
- 2. Secondary Packaging (Additional protection & branding)
- 3. Tertiary Packaging (Bulk transport & storage)

## 1. Primary Packaging (Direct Contact with Product)

Spices, Millets, Pulses, Oil Seeds, Rice, Wheat, and Tea

- Stand-up Pouches
- Vacuum Sealed Bags









### **Vegetable Oil & Honey**

- PET & HDPE Bottles
- Glass Jars





## **Vegetables & Fruits**

• Net Bags & Mesh Bags



# 2. Secondary Packaging (Branding & Additional)

- Carton Boxes
- Food-Grade Kraft Paper Bags with PE Lining
- Food-Grade Woven PP Bags



# 3. Tertiary Packaging (Bulk Transport & Storage)



# **Packaging Guarantee**

### 1. Material Safety:

- Food-Grade Materials: Follow international safety standards (e.g., ISO, FDA, BRC, Kosher, Halal & other regulations).
- Non-Toxic & BPA-Free
- Chemical Resistance
- Hygienic Manufacturing

#### 2. Cost-Effective:

- Efficient Design
- Affordable Solutions: Various packaging types to fit different budgets.
- Economical Bulk Options: Cost-efficient for large quantities without compromising quality.

### 3. Durability:

- High-Strength Materials
- Tamper-Proof Seals: Maintains product integrity during transit.
- Impact Resistance: Protects against rough handling and shocks.
- Secure Closures: Zip-locks, heat seals, or screw caps as per product requirements.

#### 4. Air & Moisture Resistance:

- Barrier Protection: Multi-layered packaging with moisture and oxygen barriers to maintain freshness.
- Vacuum-Sealed Options: Removes air to prevent oxidation and spoilage, especially for spices and seeds.
- Desiccant Packs: Keeps contents dry and free from moisture.
- Resealable Packs: Ensures product freshness even after opening.

### 5. Custom Branding:

- Private Label Options: Customized branding with the buyer's logo and design.
- Flexible Designs: Available in various shapes, sizes, and print styles to support brand identity.
- High-Quality Printing
- Compliance with Regulations: Includes essential product information, traceability codes, and certification marks.

### 6. Custom Bulk Packaging:

- Industrial-Grade Sacks and Containers: Heavy-duty woven fabric or reinforced materials for bulk shipments.
- Moisture and Air Resistance: Suitable for long-haul transportation.
- Ergonomic Design: Easy handling with handles, lifting loops, or reinforced stitching.

### 7. Specialty Packaging:

- Eco-Friendly Options: Biodegradable, compostable, or recyclable materials for sustainable packaging.
- Premium Presentation: Glass jars, aluminum tins, or airtight pouches for high-end products.

# **Customize Branding & Labelling**

## 1. Private Label Packaging:

- Customized packaging according to the buyer's brand, logo, and design preferences.
- Tailored to meet regulatory and market-specific requirements (like labeling languages, certifications, and nutrition facts).

# 2. Own Label Packaging (Grow India Naturals Brand):

- Standard packaging featuring the Grow India Naturals logo and branding.
- Available in retail-friendly sizes as well as bulk options.

## 3. Neutral/Generic Packaging:

- Simple, unbranded packaging with basic product details.
- Allows flexibility for buyers who prefer to repackage locally.